



DATA OBSERVATORY

Health and Social Care

Connecting Data for Social Good
Community Interest Company (CIC)





THE OPPORTUNITY: WHY NOW?

- The future will belong to those who can connect, accelerate, and ethically scale solutions that already exist [HSC Parliament Committee](#)
- Health and Social Care is at an inflection point [NHS Confed](#)
- NHS England 10-Year plan calls for agility to deliver transformative data-driven prevention and personalised care [GOV UK](#)
- NHSE's absorption into DHSC signals structural change [Kings Fund](#)
- Digital transformation, AI, and addressing inequalities are national imperatives [NHS England](#)
- Despite world-class expertise and promising initiatives, progress is held back by fragmented innovation, duplication of effort, and inconsistent adoption of good practice [UCL Partners](#)

What is the Data Observatory?



THE MOVEMENT FOR DATA THAT TRANSFORMS LIVES

The Data Observatory CIC isn't just another organisation, it is the movement that the health and social care data space has been waiting for. We don't hold data, we are not a data repository, we don't sit in ivory towers writing reports that gather dust.

The Data Observatory is the UK's first dedicated think tank for data and analytics in Health and Social Care. We are here to connect, co-design, and deliver. We help make things happen.

We are a Community Interest Company with one overarching mission: to help health and social care make the best use of data for social good.

We bring together the brightest minds, the boldest leaders, and the most passionate changemakers to reimagine how data is powered by impact.

WHO WE ARE

The Data Observatory CIC is the UK's first health and care data think tank; connecting, co-designing, and driving impact for social good by uniting leaders, innovators, and changemakers beyond dusty reports and data silos.

WHY WE ARE HERE

Health and care is at a tipping point: digital, AI and inequality challenges demand agile, ethical scaling of solutions, yet progress is stalled by fragmentation and uneven adoption, despite world class expertise.

WHAT WE DO

We are the national platform where health and care leaders, innovators, and researchers turn data into real-world, open, and properly evaluated solutions. We offer thought leadership, consultancy, fellowships, and grants that drive healthier communities and system-wide benefit beyond costly, closed commercial approaches.

OUR DNA

1

We collaborate,
we don't compete

2

We turn insights
into action

3

We lead
with authenticity

4

We empower a
resilient and
future-ready
data workforce

5

We care deeply
about social good

6

We are designed
to adapt and scale





Inspiring
Data Professionals



Inspiring Leadership



Inspiring Change

We deliver our activities in association with the CDAON experts who live and breathe the realities of data leadership every day

WE ARE THE BRIDGE BETWEEN VISION AND REALITY

Through expert thought leadership, specialist consultancy, transformative fellowships, and targeted grants, we don't just highlight what's broken, we help you evaluate and find solutions.

We are the national platform where NHS, local government, innovators, and researchers come together to solve real problems with real solutions.

This is where data stops being a buzzword and starts being the force that drives healthier communities and evidence-driven systems.



WHY WE ARE DIFFERENT

Strategically Positioned

We sit across Health and Social Care, academia, industry, and professional networks, **enabling true ecosystem thinking** and integration.

Complementary not Competitive

We map and **amplify what's already working**, partnering with DHSC, Health and Social Care organisations, professional networks and industry.



OUR UNIQUE STRENGTHS

Credibility

Founded by leaders who've delivered national AI strategies, secured research funding, and advised DHSC, NHS England, and leading think tanks. Our work has shaped national policy, funding decisions, and frontline service models.

Practicality

We focus on delivery, not just ideas, we know what it takes to deliver implementation and evaluation well in the real world. We understand procurement, IG, workforce challenges, and operational pressures and we build for those realities.

Agility

Structured to respond quickly to emerging trends, priorities, and needs that can bridge ideas into impact. As a CIC, we're truly agile: we convene, create, and publish in weeks, not months.

We bring together what is too often kept apart: policy goals, technical expertise, and the realities of frontline delivery. Through briefings, practical tools, and applied insight, we help health and social care systems use data more effectively, in ways that are ethical, structural, and scalable.

By connecting leaders across policy, delivery, and data, we aim to raise the standard for how public-interest data and analytics is delivered.

**We are not launching yet another organisation,
we are building what's missing**

Contact Us

If you would like to collaborate with the Data Observatory, please get in touch - we look forward to hearing from you.



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Website

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DO QR Code

